



From mountain to sea

## Individual Consent

# Aberdeenshire Council Photography and Video Recording Consent - Culture and Sport

Aberdeenshire Council are required to obtain written consent for the use of photography and video recording to provide information on and publicise Aberdeenshire Council services or celebrate special events.

Please ensure you have read the attached Privacy Notice, which outlines how photography and video files will be stored and used by Aberdeenshire Council. Please ensure you agree to consent on this basis, by completing the form and sign and date it where shown.

## Privacy Notice

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: [dataprotection@aberdeenshire.gov.uk](mailto:dataprotection@aberdeenshire.gov.uk)

Your information is being collected to use for the following purposes:

Photographs and Videos may be used in the following Aberdeenshire Council communications:

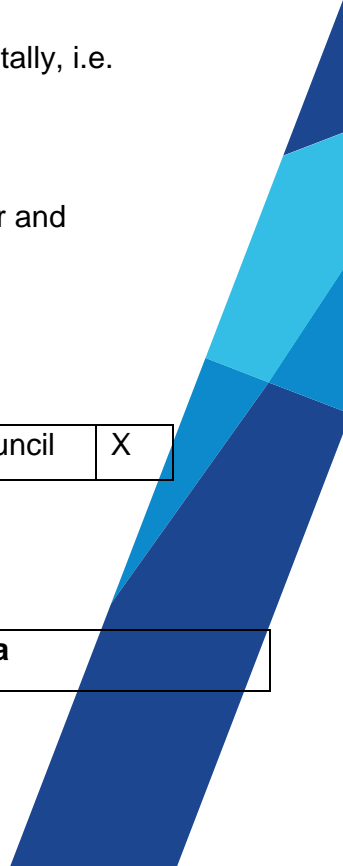
- Aberdeenshire Council publications and video programmes, printed and digitally, i.e. leaflets and posters, DVDs and digital video
- Websites owned by Aberdeenshire Council
- Aberdeenshire Council internal intranet
- Aberdeenshire Council owned Social Media channels, i.e. Facebook, Twitter and Instagram, Google Plus

Your information is:

Being collected by Aberdeenshire Council	X
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The Legal Basis for collecting the information is:

<b>Personal Data</b>	<b>Special categories of personal data</b>
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Consent	X	The data subject has given explicit <b>consent</b> to the processing	
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Your information will be shared with the following recipients or categories of recipient:

### Photography and Video Recordings

Photography and Video Recordings will be shared through Aberdeenshire Council communications channels outlined above as appropriate and stored in the following ways:

- Photography will be stored digitally within Aberdeenshire Council IT systems, shared where appropriate.
- Video recordings will be stored digitally within Aberdeenshire Council IT systems, shared where appropriate.

### The retention period for the data is:

Data will be actively used in communications for 5 years. The data will be stored for archival purposes for up to 10 years by Aberdeenshire Council. Anything of historical interest will be transferred to Aberdeen City Archive Services after this period.

Please note that you have the following rights:

- to withdraw consent at any time, where the Legal Basis specified above is Consent;
- to lodge a complaint with the Information Commissioner’s Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to object, where the legal basis specified above is:
  - (i) Performance of a Public Task; or
  - (ii) Legitimate Interests.
- to data portability, where the legal basis specified above is:
  - (i) Consent; or
  - (ii) Performance of a Contract;
- to request rectification or erasure of your personal data, as so far as the legislation permits.

Where the Legal Basis for processing is Consent, please confirm that you have been provided:

- why your information is being collected;
- the purposes for your information being collected;



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- full information about the intended processing;
- details of any sharing of your information;
- details of the security for transferring your information to any country outside the EEA;
- the applicable retention period;
- details of any automated decision-making or profiling applied to your information; and
- details of your rights.

**Please complete the Photography and  
Video Consent Form overleaf.**

